APA IN-TEXT CITATION EXERCISE

ELEPHANTS AND CHEESE: AN EXPLORATORY PAPER

by Teck Wann

It is widely known that elephants fear cheese, and will flee at the	
first whiff of it (see for example). What is not	Source F
yet well understood is why this phenomenon occurs. For more than a	
decade academics have been researching this perplexing topic. Their	
work constitutes part of the booming new discipline known as	
pachydermo-fromagology, which is defined as "the study of elephant-	
cheese interactions" (Source D
existing research and theories, and argue that none of them	
satisfactorily explain the data which has been gathered so far.	
That elephants fear cheese was an accidental discovery made by	
the noted elephantologist G. Coleman (Source B
story of the discovery is now famous, but worth repeating:	
After a hard morning following the herd, I had just sat down	
under a tree for lunch and unwrapped a particularly delectable	
chunk of cheddar sent up from the base camp. Suddenly I heard	
an enormous trampling sound, and when I looked up, the entire	Source C,
herd was gone. ()	page 160
nera was goner (
His discovery, while dismissed at the time, was subsequently	Sources
corroborated by other researchers. Several studies (G, H
) have confirmed the phenomenon, and that it	-,
occurs among both African and Asian elephants. A recent report by the	
Elephant Research Institute	
() established that smell is the primary means	Source E
elephants detect cheese, and that they will ignore large pieces of	
cheese if tightly wrapped. Meanwhile a French cheese expert asserts	
on his website that elephants do not flee from French cheese, only the	
lesser cheeses of other nations. "Zee creatures, zey have good taste,	Source I,
non?" he writes ().	Introduction,
	para. 2
Recently, a new theory has exploded on the scene and caused	
quite a stink. Based on several clever experiments, K. Maas	Source J,
() has claimed that in fact elephants do not fear	page 468
cheese at all, but instead fear the mice which are attracted to cheese.	
However, this theory, which she calls the Maas Mouse Hypothesis	
(MMH), has not yet been widely accepted. One researcher (Sources
) has published a series of articles roundly	K, L
denouncing the MMH, and the debate has even spilled over into the	
popular press ().	Source A
What are we to make of this controversy? A good starting point	

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