**Chapter 11: Gender - Lecture Outline for May 7, 2012**

1. Sex, gender and **gender typing**
2. Gender stereotypes
   1. Media images of genders
      1. Face-ism
      2. Cultural vs. Personal stereotypes
      3. Gender subtypes
   2. When do we use gender stereotypes?
   3. Dangers of stereotypes
   4. Gender bias in evaluating performance
3. Gender and the Self
   1. Gender identity: sense of self as male or female
      1. Develops early in life
      2. Sometimes a mismatch between self-concept and gender identity, e.g., transsexuality or cross-dressing
   2. Psychological **masculinity** and **femininity**
      1. Early tests with polar opposites
      2. Bem’s research on androgyny
      3. Influence on health: congruence vs. androgyny model
      4. Later research focus on **agency/instrumentality** and **communion / expressiveness**
   3. Deindividuation
   4. Crowding
4. Theoretical Perspectives on Gender
   1. Biology
   2. Socialization
   3. Social roles
   4. Social situations
5. Comparing Men and Women: rely on the statistical technique of **meta-analysis**.
   1. Aggression
   2. Conformity
   3. Non-verbal behavior
   4. Sexuality
   5. Personal entitlement: what a person believes he or she deserves from a job or relationship