

Time: _____

2012-2013

ENG 211- TEAM PRESENTATION RATING SCALE

(Duration: 4 minutes)



Name of the student: _____

Section: _____

INTRODUCTION		2.5	2	1.5	1	0.5
		very good	good	average	below average	poor
Speaker 1:	Speakers 2, 3, 4:					
<ul style="list-style-type: none"> • greets the audience • introduces him/herself, the group members & the topic providing the group outline • includes an effective & well integrated teaser • gives background information about the store observation 	<ul style="list-style-type: none"> • takes the floor • accomplishes a smooth transition to his/her part • introduces/provides an overview of his/her part 					
CONCLUSION		2.5	2	1.5	1	0.5
		very good	good	average	below average	poor
The Last Speaker:	Speakers 1, 2, 3:					
<ul style="list-style-type: none"> • summarizes the main points of the presentation effectively • leaves the audience with a memorable message • includes a reference list for the sources (if any) • invites and handles questions effectively 	<ul style="list-style-type: none"> • ends his/her own part effectively • gives the floor appropriately • handles questions effectively 					
CONTENT		5	4	3	2	1
		very good	good	average	below average	poor
<p>The presenter:</p> <ul style="list-style-type: none"> • defines and explains the marketing strategy/strategies • uses the data gathered from literature research acknowledging the sources • presents the findings of the store observation • provides specific evidence & support from the observation • evaluates the effectiveness of the marketing strategies 						

ORGANIZATION	5 very good	4 good	3 average	2 below average	1 poor
<p>The presenter:</p> <ul style="list-style-type: none"> logically divides the topic into related parts balances parts in terms of length & content stays on focus throughout presentation moves smoothly between parts of speech uses a variety of transitions & signposts when necessary 					
LANGUAGE	5 very good	4 good	3 average	2 below average	1 poor
<p>The presenter:</p> <ul style="list-style-type: none"> uses topically rich & diverse vocabulary uses basic grammar correctly paraphrases the sources used uses correct pronunciation 					
DELIVERY	5 very good	4 good	3 average	2 below average	1 poor
<p>PHYSICAL DELIVERY</p> <p>The presenter:</p> <ul style="list-style-type: none"> has strong presence uses appropriate facial expressions uses appropriate & effective gestures establishes eye-contact maintains good posture moves purposefully <p>VOCAL DELIVERY</p> <p>The presenter speaks:</p> <ul style="list-style-type: none"> at an appropriate pace fluently avoiding frequent repetitions, hesitations & gap fillers loudly & clearly using correct intonation 					
AUDIO-VISUAL AIDS	5 very good	4 good	3 average	2 below average	1 poor
<p>The presenter's visuals:</p> <ul style="list-style-type: none"> are relevant & effective are of a reasonable number are visible /audible do not have spelling / grammar mistakes <p>The presenter makes sure that s/he:</p> <ul style="list-style-type: none"> integrates AVs smoothly & clearly uses relevant signposts to introduce AVs doesn't turn his / her back to audience points when necessary 					

TOTAL GRADE (OUT of 30): _____ (÷ 3)
FINAL GRADE (OUT of 10): _____

*Time management: Deduct points from Total grade if student exceeds time limit:
5-6 mins. -1 6-7 mins. -2 over 7 mins. : stop the presentation.

*Note: Deduct points from the related sections in case of extreme reading & memorization.