

Name of the student: _____

Section: _____

INTRODUCTION	very good	good	average	below average	poor
The presenter: •greet audience •introduces him / herself •includes an effective & well-integrated attention-getting technique •introduces the topic clearly •shows overview appropriately	2.5	2	1.5	1	0.5
CONCLUSION	very good	good	average	below average	poor
The presenter: •summarizes main points effectively •leaves the audience with a memorable remark •invites & handles questions effectively •includes a reference list in APA format	2.5	2	1.5	1	0.5
ORGANIZATION	very good	good	average	below average	poor
The presenter: • balances parts in terms of length & content •has a coherent progression of ideas •moves smoothly between parts of presentation •uses a variety of signposts & transitions	5	4	3	2	1
CONTENT	very good	good	average	below average	poor
The presenter: •adjusts the content for a general audience •gives truly informative content •shows evidence of quality literature research •offers sufficient, effective & relevant supports for the points raised •uses a variety of supporting techniques (<i>examples, statistics, testimonies etc.</i>) • cites sources following the conventions of oral citation during the presentation	5	4	3	2	1

DELIVERY	very good	good	average	below average	poor
PHYSICAL DELIVERY The presenter: • is speaking , not reading •uses appropriate and effective gestures •establishes eye-contact • moves purposefully	5	4	3	2	1
VOCAL DELIVERY The presenter speaks: •at an appropriate pace • fluently avoiding frequent repetitions, hesitations & gap fillers • loudly & clearly •with spoken language intonation					
LANGUAGE	very good	good	average	below average	poor
The presenter: •employs characteristics of spoken formal discourse •uses topically rich and diverse vocabulary •uses grammar correctly •uses correct pronunciation	5	4	3	2	1
DESIGN OF AUDIO-VISUAL AIDS	very good	good	average	below average	poor
The presenter's visuals: •are relevant & effective •are of a reasonable number •are visible / audible •are not distracting •do not have spelling / grammar mistakes •include correct reference information	2.5	2	1.5	1	0.5
DELIVERY OF AUDIO-VISUAL AIDS	very good	good	average	below average	poor
The presenter makes sure that s/he: • integrates AVs smoothly & clearly •uses relevant signposts to introduce AVs •elaborates on each visual effectively & at appropriate pace (<i>doesn't merely show AVs</i>) •doesn't turn his/her back to audience • points when necessary	2.5	2	1.5	1	0.5

FINAL GRADE (OUT OF 30): _____

If the student presents a different topic than the 4 themes in the course book (mind, art, marketing, science & technology), **deduct 10 points from the final grade.**
Deduct points from the related sections in case of extreme reading & memorization.
Time Management: Deduct points from **Final** grade if student exceeds time limit: **over 7'30": -1; over 8': -2; over 8'30": stop the presentation & deduct 2 points**