

VISUAL REPRESENTATION – INTERPRETING GRAPHS (p.55)

Fill in the blanks with no more than 3 words to explain the graph.

A. This (1) _____ illustrates book sales – fiction and non-fiction – in Turkey between the years 2006 and 2010. The (2) _____ stands for the gross earnings while the (3) _____ represents the years. As you can see, both fiction and non-fiction book sales increased (4) _____ between 2006-2007, reaching (5) _____ in 2007. Following a downswing in 2008, the sales for fiction books (6) _____ with only a slight increase after 2009, whereas non-fiction books demonstrated (7) _____ after 2008. On the whole, it is quite clear from this graph that readers in Turkey enjoy reading fiction more than non-fiction books.

B. Let me clarify my point with (1) _____ which shows how much an academy award contributes to the box office gains of movies in the U.S. As you can see, best picture and director awards are the ones which make the biggest difference in box office gains causing an increase (2) _____ dollars. Original screenplay award brings an extra gain of (3) _____ of what is brought by best picture and director awards. Interestingly, best actor and actress awards are not as influential as most of us assume. With a rough sum of 3.4 million dollars, their contribution is (4) _____ that of the original screenplay award. On the whole, we can deduce from these figures that an academy award is influential in increasing the box office gains of movies.

ANSWER KEY

- A. 1. line graph
2. vertical axis
3. horizontal axis
4. considerably/ significantly/ markedly/ steadily
5. a peak
6. remained stable / remained steady
7. an upward trend/ a(n) (moderate) increase

- B. 1. a bar graph
2. over 10 million
3. approximately half / almost half / nearly half
4. less than/ (well) under