

## SPEECH ANALYSIS REPORT (5%)

The purpose of this task is to give students the chance to see real presentations and to observe how the skills covered in the course are actually implemented in real life. To this end, you will be asked to:

- Watch the videos assigned by your instructor
- Choose one of them
- Evaluate the effectiveness of the speech that you have selected in general
- Write your report

### FORMAT REQUIREMENTS:

- 1,5-2 pages
- Typed
- Double spaced

### ORGANIZATION:

#### INTRODUCTION

- Title of the speech
- Speaker's name & credentials
- Purpose of the speech
- Your overall impression

#### BODY

- **ORGANIZATION & CONTENT**
  - ✓ Introduction
  - ✓ Clarity of ideas
  - ✓ Supporting ideas
  - ✓ Use of transitions & signposts
  - ✓ Conclusion
- **DELIVERY**
  - ✓ Physical Delivery
  - ✓ Vocal Delivery
- **VISUAL AIDS**
  - ✓ Design of visuals
  - ✓ Delivery of visuals

#### CONCLUSION

- Final comments
- Lessons learned

