3. . E-Business Environment and Architecture Content

Review Questions

1. What is value-chain analysis? What is the role of e-commerce in the value-chain process?
2. Discuss the similarities and dissimilarities of e-commerce and traditional commerce. How are orders generated in traditional commerce? How are they generated in e-commerce?
3. What are some of the popular e-commerce business models? Discuss.
4. What is e-commerce? What is the role of e-commerce in global information systems? Which companies are successfully using e-commerce?
5. What is e-business?
6. What are some of the business uses of the Web?
7. What are some of the products and services that can be purchased online?
8. What are the major categories of e-commerce? Which category is the fastest growing?
9. What are some of the differences between B2B and B2C e-commerce?
10. What are some of the advantages of e-commerce? What are some of the disadvantages
11. What are some of the popular B2B models?
12. What are some of the unique features of Wireless and voice-based e-commerce Web portals? What are some of their limitations?