

Demonstration/How to Speech

The end product of this unit is giving a demonstration/how to speech to your classmates. You are expected to come up with a topic of your choice and prepare a short presentation demonstrating how to do something or how to perform a task. In most cases, you will be teaching your audience a process that will allow them to complete a task. Some possible topics for a demonstration presentation may include how to:

- make a web page
- read the clouds
- make chocolate
- plan a menu
- take a good photograph
- interpret a modern painting

Remember that the goal of the speech is to teach your audience about a process. Therefore, it would be wise to consider some points that will help you get the topic right:

1. Choose a demonstration speech topic that is free of technical words.
2. Do not choose a topic that is unnecessarily complex as your audience will quickly become disinterested in your speech.
3. Do not choose a topic that is unnecessarily simple, like making a sandwich; this will also cause audience members to lose interest in what you are saying.

To make sure your speech serves its purpose, follow the outlining tips given below:

- **Your Opener** – Start with an interesting opening, ice-breaker or attention getter. Make sure you introduce yourself and greet the audience before you move on.
- **Introduction** - Tell the audience what the speech is about, what your objective is and what they will be able to do following your demonstration speech.
- **Task Breakdown** – Break down the task in a logical format, or step by step by paying attention not to leave out any crucial points. Connect one part to another with transitional sentences to achieve coherence and help your audience follow.
- **Visual Aids** – Try to use visual aids to help you explain the process. Refer to the Presentation Skills section for the design and delivery of the visual aids.
- **Conclusion** - Do not finish your speech abruptly; try to end in a memorable way.